

Little BIG BOOK Series

Corporate Governance



For Small to Mid-Sized
Organizations

H. James Harrington, Ph.D.
and
Dr. Marcos E. J. Bertin

Little
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Book

Corporate Governance

Successful organizations know that there is more to staying in business than making money. Increasingly, forward-thinking companies are looking to corporate governance to boost sales, improve their reputation with the public, and ensure long-term success. However, forming an efficient, experienced board of directors can be tricky. *Corporate Governance for Small to Mid-Sized Organizations* explains the how and why of recruiting, training, and evolving a board of directors to meet any kind of organization's needs.

This book contains the decades of experience held by H. James Harrington and Marcos E. J. Bertin, legendary quality consultants who also serve on the boards of directors for many highly successful companies. Included are chapters on:

- Forming a board of directors in a family-owned business
- Organizing, evaluating, and training board members
- Protecting board members from legal liabilities
- Sample codes of ethics
- Boards of directors and social responsibility
- How boards of directors can shape an organization's future

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About the authors



H. James Harrington is a Six Sigma Master Black Belt and a renowned quality expert. He is the CEO of the Harrington Institute and Harrington Middle East, an active member of the Global Knowledge Economics Council, and serves as chairman of the board for a number of businesses around the world. He is a prolific author, having written thirty-eight books and ten software packages, along with hundreds of technical papers and magazine articles.



Marcos E. J. Bertin is director of the corporate governance division at Voyer International. He is honorary member of the International Academy for Quality and project leader of its Global Corporate Governance Project. He is also member of the board of the Swiss Argentine Chamber of Commerce, the Argentina Institute for Corporate Governance, and a member of the advisory board of the eTQM College of Dubai.

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